



# ANNUAL REPORT 2021 – 22



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## Letter from Unnayan Team

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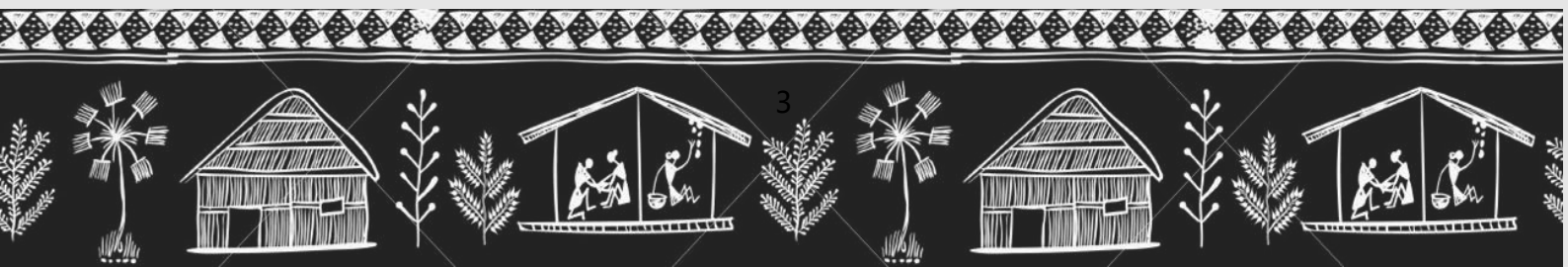
Greetings from Team Unnayan!

In a year that brought both relief and new challenges, Unnayan stood strong in its commitment to empower vulnerable communities in the post-pandemic world. As COVID-19 restrictions eased, the impact on marginalized groups, especially women, remained profound. Our focus was clear – to keep their livelihoods afloat and create something beautiful out of adversity.

Drawing from our experience in disaster relief, we reached approximately 30,000 people, helping them rebuild their lives. Community resilience became our cornerstone, and we provided new livelihood options to those affected. Women artisans and entrepreneurs from marginalized backgrounds received special attention, connecting them to digital platforms that opened doors to fresh opportunities.

Our dedicated staff, volunteers, and community leaders were the heart of this transformation. Together, we witnessed positive change taking root. The year 2021-2022 challenged us, but it also shaped us into strong fighters, proving that tough times breed resilience. Though we've come far, our journey is far from over. The beauty of our work lies in the lives we touch and the hope we ignite. We stand ready to face future obstacles, knowing that our collective passion and empathy will guide us forward.

With unwavering determination, we move ahead, paving the way for a world where women's livelihoods soar, communities thrive, and hope knows no bounds. Together, we will make the world a brighter and more equitable place.



## About us

UNNAYAN, meaning 'development', was founded in the late 80's by an enthusiastic group of youth who shared a vision of a prejudice-free, vibrant, self-reliant, and value-based society, a society free from the web of poverty and hunger. It was formally registered on 16th April 1990 under the Societies Registration Act. Subsequently it got registered under FCRA on 25th May 1998. The organization recognizes that the process of development is as important as the outcome. It firmly believes that development is a process beginning and ending with the human self, requiring people's active and conscious participation. Unnayan, the organization has been working on issue based, need- based as well as rights- based development since its inception.



## Our Mission

To enable marginalized people to achieve sustainable improvement in their lives with a process of self-help. Promote holistic development of rural communities through capacity building and institutional arrangements. To generate means and taking measures for promotion of livelihood options of poor people in rural areas through action and initiative.



## Our Vision

A strong, vibrant, cohesive, and progressive society founded on egalitarian and democratic principles; ecologically sound management techniques, and cooperation; where every individual reaches their full potential and informed choice is a matter of right.



## Our Reach

/ 60+ programs initiated / / 50,000+ people served / / 250+ volunteers /  
/ 15+ associations / / 10+ project districts /



# MAJOR PROJECTS



# Hatching Hope

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Hatching Hope is an innovative initiative being developed jointly by Cargill Animal Nutrition (CAN) and Heifer International to address poverty and malnutrition through the power of poultry. The initiative will:

- ✓ Introduce poultry farming to households currently not involved in the poultry value chain,
- ✓ Improve production among small and medium poultry producers and other value chain actors,
- ✓ Provide access to markets,
- ✓ Promote the consumption of poultry and eggs by those who are most nutritionally vulnerable, especially young children and women of reproductive age.





The goal of Hatching Hope is to improve the nutrition and economic livelihoods of 100 million people by 2030 through innovative approaches that increase consumption and improve production of poultry. The initiative will address challenges of poultry production and consumption including insufficient inputs, frequent disease outbreak, lack of regular access, low awareness of the nutritional benefits of poultry, etc., through three main pathways:

- ✓ Implementation of poultry programs in targeted communities that encompass high standards of poultry production practices and nutrition education initiatives designed to improve diets and eating habits,
- ✓ Open-source availability of knowledge, resources and technical information on poultry production and consumption that can be easily and readily accessed by producers and communities.
- ✓ Creating new business solutions for producers and farming households, including low-cost feeding technologies, high-quality, low-cost poultry housing solutions, and new models of production, processing, and marketing.



## Objectives

- ✓ Improve income to close the Living Income gap across 30,000 households (165,000 individuals) BYP producers in Mayurbhanj, Odisha.
- ✓ Increased availability of and access to nutrient rich foods (eggs and poultry) through improved production and productivity of 30,000 households (165,000 individuals).
- ✓ Increase consumption of nutrient-rich foods across 300,000 households (1,650,000 individuals) through demand creation and nutrition education in Mayurbhanj, Odisha.



## Activities for 2021 – 22

- ✓ Establishment of 121 Model Poultry houses in 3 villages, namely Jhatioda, Nuchati and Bhadrasol
- ✓ Development of 36 'Community Egro-Vet Entrepreneurship' (CAVE) for regular vaccination and deworming of BYP.

- ✓ Number of Animal Health camps and First Aid camps were organized to train the beneficiaries to improve lifespan and reduce the risk of diseases in poultry.
- ✓ Construction and maintenance of 7 feed mill units in target areas

## Impact

- ✓ Scientific management of poultry and ensured proper shelter for the animals. Due to the construction of Model Poultry houses the birds are properly kept in sheds.
- ✓ The CAVE members have managed to maximise their earnings to Rs. 3000 – 4000 per month
- ✓ 5738 members are doing kitchen gardening in their backyard
- ✓ 132 birds have been passed on to other families in the communities along.



# Indian-Canada Society of Hamilton

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Indian-Canada Society of Hamilton extended their support to UNNAYAN to help communities affected by COVID-19 pandemic in Odisha. The target areas were Jagatsinghpur, Balasore, Mayurbhanj and Kendrapada districts, and the activities involved –

- ✓ Purchase and distribution of COVID-19 masks
- ✓ 40 goats and sheep were distributed among women belonging to tribal communities in Mayurbhanj and Jagatsinghpur, which helped them sustain their livelihoods during the pandemic.
- ✓ The beneficiaries were successful in increasing their herd sizes and passed on two goats to another woman in the community.
- ✓ Provided raw material to 20 women puffed-rice (mudhi) producers which helped them run their business during the pandemic.





## SFRUTI

SFURTI is a Scheme of Fund for Regeneration of Traditional Industries. Ministry of MSME, Government of India, has launched this scheme in the year 2005 with the view to promote Cluster development. With intent to strengthen the Coir, Khadi and Village Industry in terms of quality, output, market, finance and infrastructure, Ministry of MSME has revamped the existing SFURTI guidelines. The Ministry with the help of Nodal Agencies like KVIC, Coir Board and IEDO is in the process of selecting 700 clusters across the country. Puffed rice cluster is situated in Rasagobindpur block of Mayurbhanj and Basta block of Baleswar district in Odisha is one such potential cluster. With Unnayan as the

Implementing Agency, the cluster is highly decentralized with major area of concentration i.e., Biragobindpur and Basta block spread in 9 villages within 20 Kms radius. There are more than 502 women making puffed rice at household level and financially supporting their families. Due to its spread, size and decentralised operations, unique area specific dynamics fall under the category of regular cluster as per SFURTI guidelines.

### **Objectives of SFURTI**

- ✓ To organise the traditional industries and artisans into clusters to make them competitive and provide support for artisans.
- ✓ To provide sustained employment for traditional industry artisans and rural entrepreneurs.
- ✓ To advance marketability of products of clusters by providing support for new products, design intervention and improved packaging and improvement of marketing infrastructure.



## Activities for the year

- ✓ Technical assistance, along with training provided to the women on puffed-rice making
- ✓ Total number of trainings provided were five and the total participants were 203 from 3 gram panchayats and 16 villages
- ✓ The women were provided market assistance as well as marketing training in 4 different clusters
- ✓ Designing and printing of the packaging for the puffed rice. A total of 250 grams of packaging polythene was purchased from vendor.
- ✓ Accounts and book-keeping training was provided to cluster leaders
- ✓ Paddy was stocked



# Aima FOODS





## **E-Shakti, Mayurbhanj**

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The National Bank of Agriculture and Rural Development (NABARD) has launched a project titled “E-Shakti” for the digitization of all members of Self-Help Group (SHG) in India. The absence of proper knowledge on SHG management can lead to making poor decisions that can adversely affect a group at the grassroots level. So, planning for financial issues and self-development in group activities is one of the major aspects of life, especially among the people in rural areas and the hinterland. E-Shakti aims to endorse Managerial skills among women self-help groups and give wide publicity of diversified characteristic and important social security schemes under the ambit of PMJDY i.e., PMSBY, PMJJBY, APY and other savings and credit linkage with bank. The USP of E-Shakti software is 'one-click' availability of social and financial information of all the members of the SHG. The project aims to bring all SHG members under the fold of financial inclusion thereby helping them access wider range of financial services.

### **Approach**

The first stage of the project involves capturing master data of all the SHGs in a district that includes financial and non-financial information of the SHGs and their members. The SHGs are considered “on boarded” once the data is uploaded to the dedicated server for the project. The next stage in “on mobile” when financial data of the SHGs is downloaded and confirmed through “E-

"Shakti" App loaded on Android-based mobiles. The project reaches "go live" status when all the pending transactions are brought up to date. Subsequently, uploading of the current transactions takes place, regularly every month. The entire data of the digitized SHGs is available on the dedicated website.

### Impact

- ✓ Total number of 2 blocks covered – Rasgovindpur and Moroda of Mayurbhanj
- ✓ The total number of SHGs formed were 104 and animators benefited were 36
- ✓ Increased digitization of the SHGs helped link them to financial institutions efficiently





## Handicrafts

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One of the key areas of Unnayan's intervention is generating livelihoods for marginalized communities through utilization and promotion of available natural resources and combine them together with traditional skills and knowledge. Unnayan has been working with women's groups on production and marketing of Golden Grass (Vetiver zizanoids), Sabai and jute craft products. It has been working to revive traditional craft and enhance the capacity of women through improvement in knowledge, skills and linking them with the market systems. Unnayan began working in Jagatsighpur district of Odisha in the year 1999 after identifying 25 artisans. It formed self-help groups

of women who underwent exposure visits, training on design, development and market linkage. Professional designers trained the artisans in techniques of contemporary design. These inputs have enabled women to transform kaincha (golden grass) weaving into an economic activity and create a source of income for them. There are currently 500 women from 20 SHGs involved in making golden grass products. These SHGs are federated at the block level named 'Janani Maha Mahila Mandal'. The federation is responsible for marketing the products. The products are being sold both at national and international markets, boosted by online platforms.





To the untrained eye, Sabai Grass looks like any other tuft of wild grass that grows in the dry uplands and fringe forest regions of Odisha and West Bengal. Sabai grass (*Eulaliopsis binata*) is usually grown on non-arable lands in Mayurbhanj district in north Odisha. The plant is known-as 'Bobai Ghaso' locally. Once planted this grass continues to produce grass for a decade. This natural fiber can stylishly be fashioned into products such as baskets, furniture, wall hangings, and other utilitarian and decorative items in every household. Sabai is flexible and dyed easily with non-toxic colours thus making it ideal for both weaving and coiling. For vibrant colours, azo-free dyes are used these days. The grass is dyed by dipping it into cauldrons of boiling dye and drying out before being braided, coiled or woven. In Mayurbhanj, around 100 women are trained for sabai craft making. The artisans are being organized for large scale production and efficient marketing.



# Heifer COVID- Relief

Odisha's Mayurbhanj district was one of the worst affected areas during the pandemic. Heifer provided COVID-19 Emergency Fund Support to those in need which included funds (financial support) as well as goods such as masks and medicines.

## Objective

The objective of this project was to support affected families. Each SHG's participants was provided with financial support. The SHGs and family affected were given the autonomy to decide and sanction the funds, based on the situations. Support was extended in two different packages, and the items included in each package were minimum and basics requirements, which was subject to change based on requirements.

<b>Package 1:</b> <b>For medical emergency needs</b> (SHG members)	<b>Package :2</b> <b>Non- medical emergency needs</b> (SHG members)
<ul style="list-style-type: none"> <li>● Transportation to the hospital</li> <li>● Medicines and hospital expenses</li> <li>● Aftercare at home</li> <li>● Food support</li> <li>● Funeral costs/rituals</li> </ul>	<ul style="list-style-type: none"> <li>● Food support</li> <li>● First aid kits (Mask, medicine, sanitizer, etc)</li> <li>● Income generating activities</li> </ul>

## Impact

- ✓ A sum total of Rs. 1,94,30,000/- was given to families and SHGs in need in the financial year 21-22
- ✓ Numbers reached – 670 SHGs and 3346 members
- ✓ Each SHG received a sum of Rs. 29,000/-





## Partners

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**INDIAN-CANADA SOCIETY  
OF HAMILTON**



# UNNAYAN

HIG-148 KANAN VIHAR, PHASE-1, PATIA,  
BHUBANESWAR-751031  
ODISHA , INDIA

CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE PERIOD 01.04.2021 to 31.03.2022.

EXPENDITURE	Annexure	Amount (Rs)	INCOME	Annexure	Amount (Rs)
<b>Programme Cost</b>	<b>15</b>		<b>Grant in Aid:</b>	<b>21</b>	
FC Project		26,956,543.45	FC Project		26,821,236.30
General Projects		4,129,831.00	General Projects		3,238,331.30
<b>Personnel Cost</b>	<b>16</b>		<b>Bank Interest:</b>	<b>22</b>	
FC Project		-	FC Project		142,671.61
General Projects		-	General Projects		25,516.00
<b>Administrative Cost</b>	<b>17</b>		<b>Other Receipts:</b>	<b>23</b>	
FC Project		-	Interest on FDR		-
General Projects		120,377.07	interest on IT refund		-
<b>Depreciation</b>	<b>18</b>		General Projects		919,000.00
FC Project		19,363.28	<b>Grant in aid receivable</b>	<b>24</b>	
General Projects		34,935.11	FC Project		-
<b>Unspent Balance</b>	<b>19</b>		<b>Excess of income over unspent amount</b>	<b>25</b>	
FC Project		-			-
General Projects		-			-
<b>Excess Income Over exp</b>	<b>20</b>				
FC Project		7,364.46			
General Projects		(121,659.15)			
		<u>31,146,755.21</u>			<u>31,146,755.21</u>

Bhubaneswar  
Date 20.08.2022

For UNNAYAN

  
(Secretary)

**Secretary  
Unnayan**

For SCP & CO  
Chartered Accountants

CA Saroj Kanta Bai



# unnayan

HIG-148, KANAN VIHAR, PHASE-1, PATIA,  
BHUBANESWAR-751031  
ODISHA, INDIA

## CONSOLIDATED BALANCE SHEET FOR THE PERIOD FROM 01.04.2021 to 31.03.2022.

LIABILITIES	Annexure	Amount (Rs)	ASSETS	Annexure	Amount(Rs)
<b>CAPITAL FUND</b>	<b>26</b>		<b>FIXED ASSETS</b>		<b>953788 94</b>
Opening balance b/f		1,231,709.39	Schedule- A		
less: Excess of Rpenditure Over Income					
<b>Payable</b>	<b>27</b>		<b>INVESTMENT: FDR &amp; LOAN</b>	<b>30</b>	
FC Project		380,133.19	FDR		121508.00
General Projects		-	<b>CURRENT ASSETS</b>	<b>31</b>	
<b>Unspent Balance</b>	<b>28</b>		FC Project		380007.19
<b>Fc Project</b>		1,103,507.05	General Projects		682965.00
General Project		1,006,870.00	<b>TDS Receivables</b>	<b>32</b>	
<b>Current Liabilities</b>	<b>29</b>		General project		277,902.00
FC Projects		-	<b>Grant in aid receivable:</b>	<b>33</b>	
Genral Project		911,971.50	General Project		701973.50
			FC Project		251,047.85
			<b>Cash in hand</b>	<b>34</b>	
			General Project		667.50
			FC Projects		-
			<b>Cash at bank</b>	<b>35</b>	
			General Project		404,381.49
			FC Projects		859,949.66
		<u>4,634,191.13</u>			<u>4,634,191.13</u>

Bhubaneswar  
Date 20.08.2022

For UNNAYAN

  
(Secretary)

**Secretary**  
**Unnayan**

For SCP & CO  
Chartered Accountants

  
CA Saroj Kanta Bal

